



MaHalla location portfolio



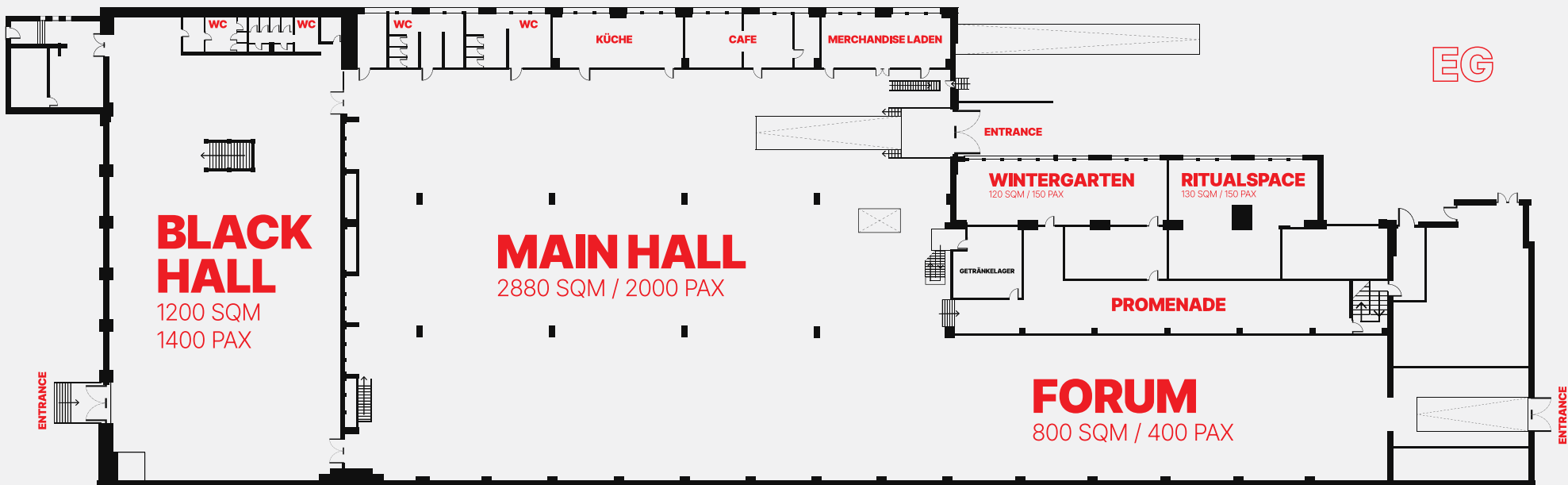
infinite possibilities



a perfect site for extraordinary events and large-scale productions



MaHalla, built-in 1897 as one of the first Showrooms in the world, is a unique architectural beauty. The massive site houses over 70 rooms; it has several staircases, many old windows and long corridors. It is full of enchanting motifs and blessed with the play of light and shadow.



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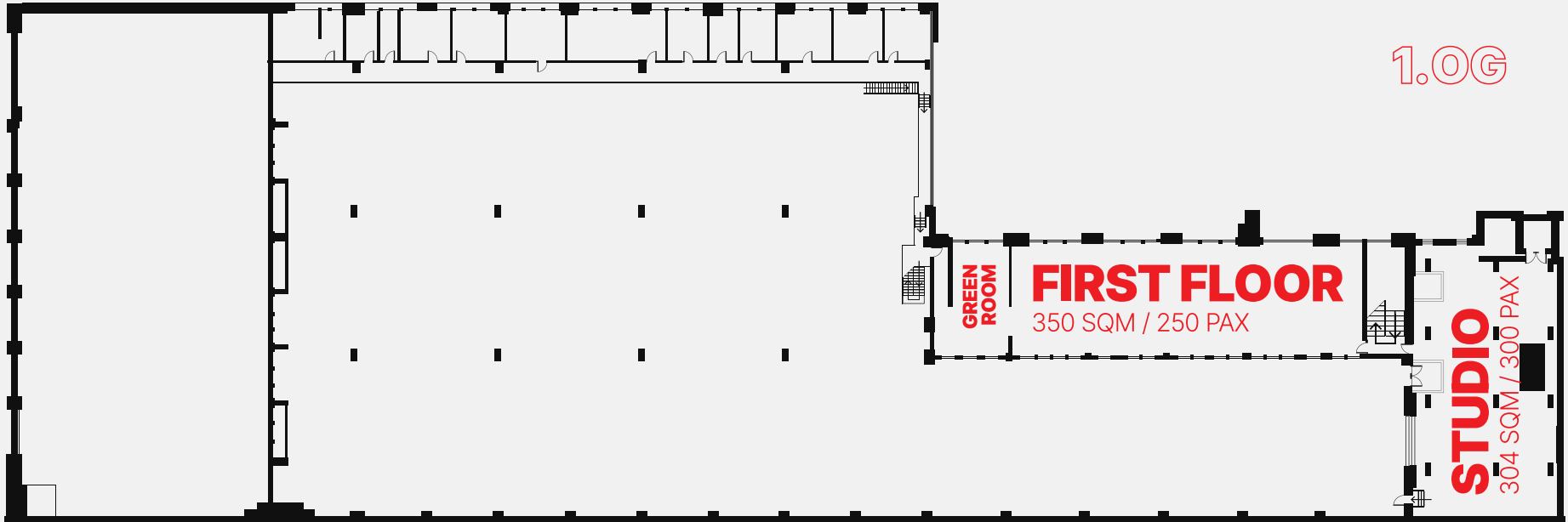
GREEN
ROOM

FIRST FLOOR

350 SQM / 250 PAX

STUDIO

304 SQM / 300 PAX



MaHalla

Main Hall

2880 sqm
2000 pax





MaHalla

Main Hall

MaHalla's Main Hall is built like a huge long house with a length of 80 meters and a height of 12 meters. The imposing roof of the great hall is glazed and its girders and columns are made of riveted Parisian steel.

MaHalla

Main Hall

Dimensions		Meters
Expanse (Sqm)	Total	2880
Height	Structure	7,5
	Roof	13
Width	North/South	39
Length	East/West	58
Width	Foyer (N/S)	18
Length	Foyer (W/E)	14
Load Capacity		KG
Floor	Passable	16000
Power		AMP
South Wall	1x	125
South Wall	1x	63
South Wall	1x	32
North Wall	1x	32
Capacity		Amount
Standing		2000
Seated		1000
Toilets		Amount
Ladies		6
Men		3
Men PP		4
Disabled		0
Volume		dB
Day	(max 4hrs)	95
Day	18:00-22:00	91
Night	night time	72
Parking		Amount
Secured		8
Water		Amount
C- Pipe in Basement		1

Electricity: Currently at 300 Amp.
On request, up to 400 Amp possible.

Ceiling Load: A payload of 10 KN/sqm is specified. This also counts the new ceiling areas (in front of the main building). The ceiling load makes it possible to use mobile stands.



MaHalla

Black Hall

1200 sqm
1400 pax



MaHalla Black Hall



MaHalla's Black Hall is reminiscent of a cathedral and has a rare height of 18 meters. It's painted all black and has huge industrial windows that can be blacked out.

An imposing old freight crane, which is still operational, hangs from the ceiling. This large hall is ideal for staging special atmospheres and inspires directors and event organizers to express their creativity.

MaHalla

Black Hall

Dimensions		Meters
Expanse (Sqm)	Total	1030
Height	Structure	13
	Roof	20
Width	North/South	41
Length	East/West	22
Load Capacity		KG
Floor	Passable	7500
Power		AMP
South Wall	2x	32
South Wall	1x	32
South Wall	2x	16
North Wall	2x	16
Basement	1x	63
Capacity		Amount
Standing		1400
Seated		850
Toilets		Amount
Ladies		6
Men		3
Men PP		7
Disabled		1
Volume		dB
Day	(max 4hrs)	99
Day	18:00-22:00	95
Night		78
Parking		Amount
Secured		6
Water		Amount
C- Pipe in Basement		1

Electricity: Currently at 300 Amp.
On request, up to 400 Amp on request.

Ceiling Load: The area of Hall 12 is excluded from the transformer vestibule, (metal cover) payload 10 KN/sqm, but cannot be accessed by more than one normal car.



MaHalla Forum

800 sqm
400 pax





MaHalla Forum

Dimensions	Meters
Expanse (Sqm)	800
Width	42
Length	16

Capacity	Amount
Standing	400
Seated	200

The **Forum** is connected to the Main Hall and forms another long, open space that can be used in a variety of ways. For example, events, concerts, symposiums, dinners for up to 400 people can take place here.

The Forum, with its imposing glass window at the front, is also very popular with filmmakers and photographers.

MaHalla Studio

304 sqm
300 pax





MaHalla Studio

Dimensions	Meters
Expanse (Sqm)	304
Width	12.80
Length	22.70
Capacity	Amount
Standing	300
Seated	200

The **Studio** is another outstanding place in the **MaHalla**. Flooded with light and yet intimate.

The yet perfect space to produce photo-shoots or also for private dining or other exclusive events. Although the most remote location in the MaHalla, the room offers an imposing view over the main hall.

MaHalla

First Floor

350 sqm
250 pax



MaHalla

First Floor



Dimensions	Meters
Expanse (Sqm)	350
Width	9.80
Length	36
Capacity	Amount
Standing	250
Seated	150

The newly renovated **First Floor** including the **Salon** and the **Green Room** offers a versatile loft style space suitable for a huge variety of events. Create an elegant bar, host an urban retreat, have a private dinner or meet for workshops and get-togethers.

Nestled into two window fronts, with a beautiful view into the Main Hall, the first floor has spectacular atmosphere.

MaHalla

Winter Garden

120 sqm
150 pax





MaHalla

Winter Garden

Dimensions	Meters
Expanse (Sqm)	120
Width	6.5
Length	17
Capacity	Amount
Standing	150
Seated	80

The **Wintergarten** is one of the most beautiful rooms in the **MaHalla**. It is elongated, elegant and equipped with a giant fully glazed window front and a skylight.

It is often used for festivities or for film and photo shoots. Workshops, dinners and concerts for up to 100 people can be held here.

MaHalla

Ritual
Space

130 sqm
150 pax





MaHalla

Ritual Space

Dimensions	Meters
Expanse (Sqm)	130
Width	9
Length	14
Capacity	Amount
Standing	150
Seated	80

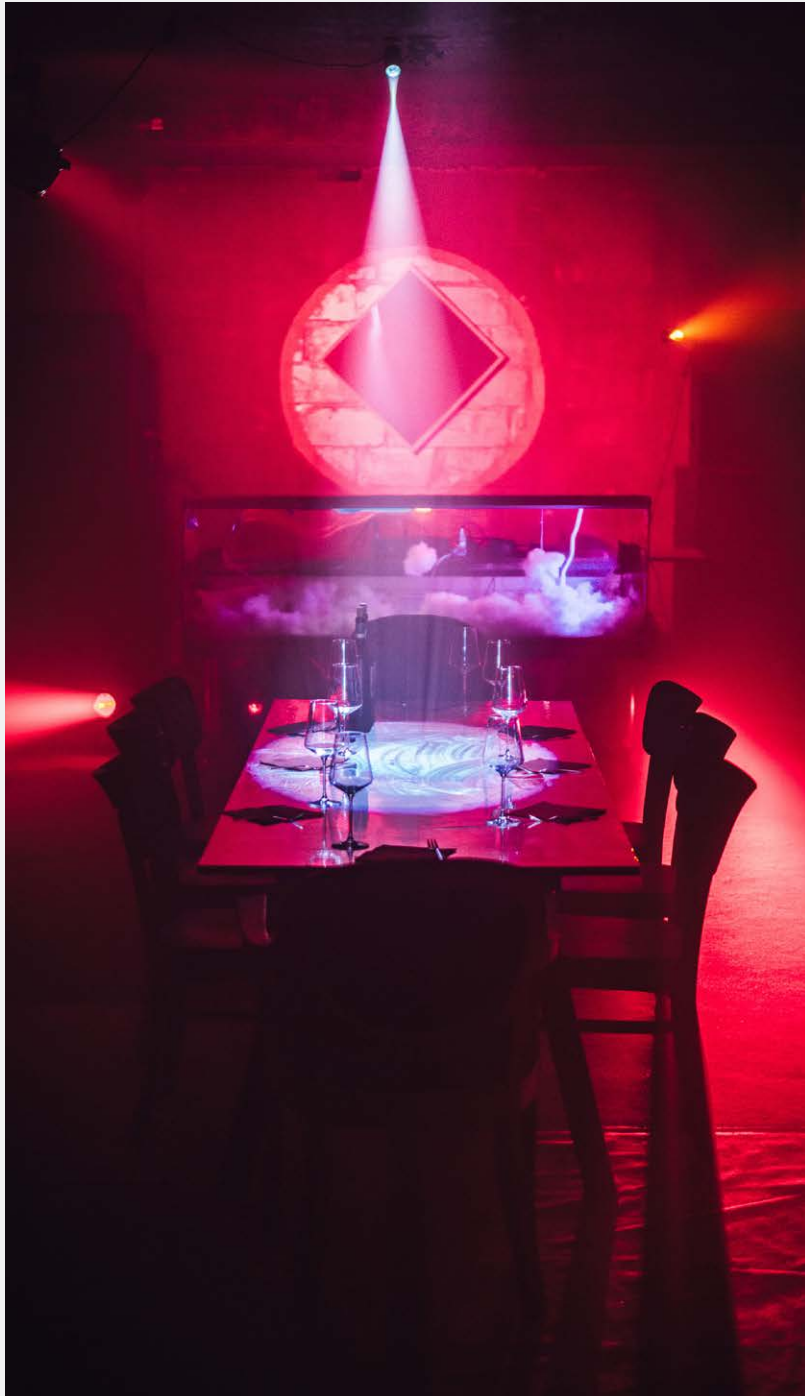
The **Ritual Space** is a secluded, intimate room flooded with daylight from frosted glass windows and ceiling lights.

It's cave like atmosphere creates the perfect setting for photo and video shoots, cozy events, ceremonies, meditation and yoga workshops, small exhibitions, private dinners or similar events.

MaHalla

Underworld





MaHalla

Underworld

The **Underworld** of the MaHalla has a complete basement. It contains a labyrinth full of secret rooms and hidden corners. These make you quickly forget where you are.

Immersive exhibitions, concerts and parties can be celebrated here in a mysterious, exclusive way.

MaHalla

Other Rooms

MaHalla has infinite possibilities to deliver stories and backgrounds for film and photoshoots.

It houses over 70 rooms, has several staircases, many old windows and long corridors. It is full of enchanting motifs. It is blessed with light and shadow play and exudes a charm that bears the patina of history.



MaHalla

Full Service Production Department

Depending on your needs, MaHalla can be purely a venue or your full-service production house. Book the space and handle the rest yourself, or hand us the brief and our highly experienced Production Team takes care of absolutely everything.

- Catering
- Personell
- Technical Production
- Equipment
& Custom Set Production
- Artist Booking & Curation
- Shuttle Service
- Gated Parking

All services are available in House at Mahalla, but we're equally happy to work with your Partners.



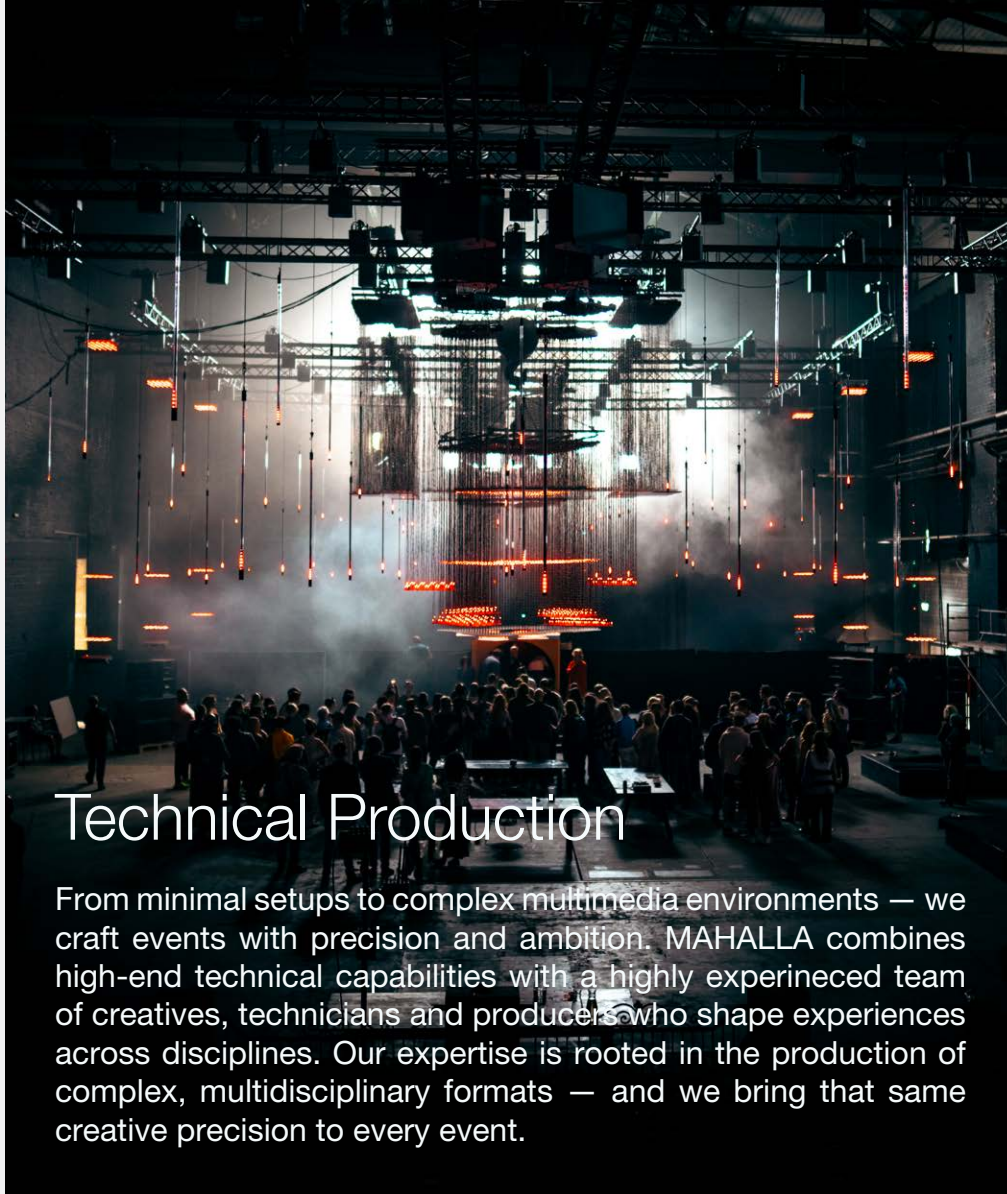
MaHalla

Full-Service Production Department



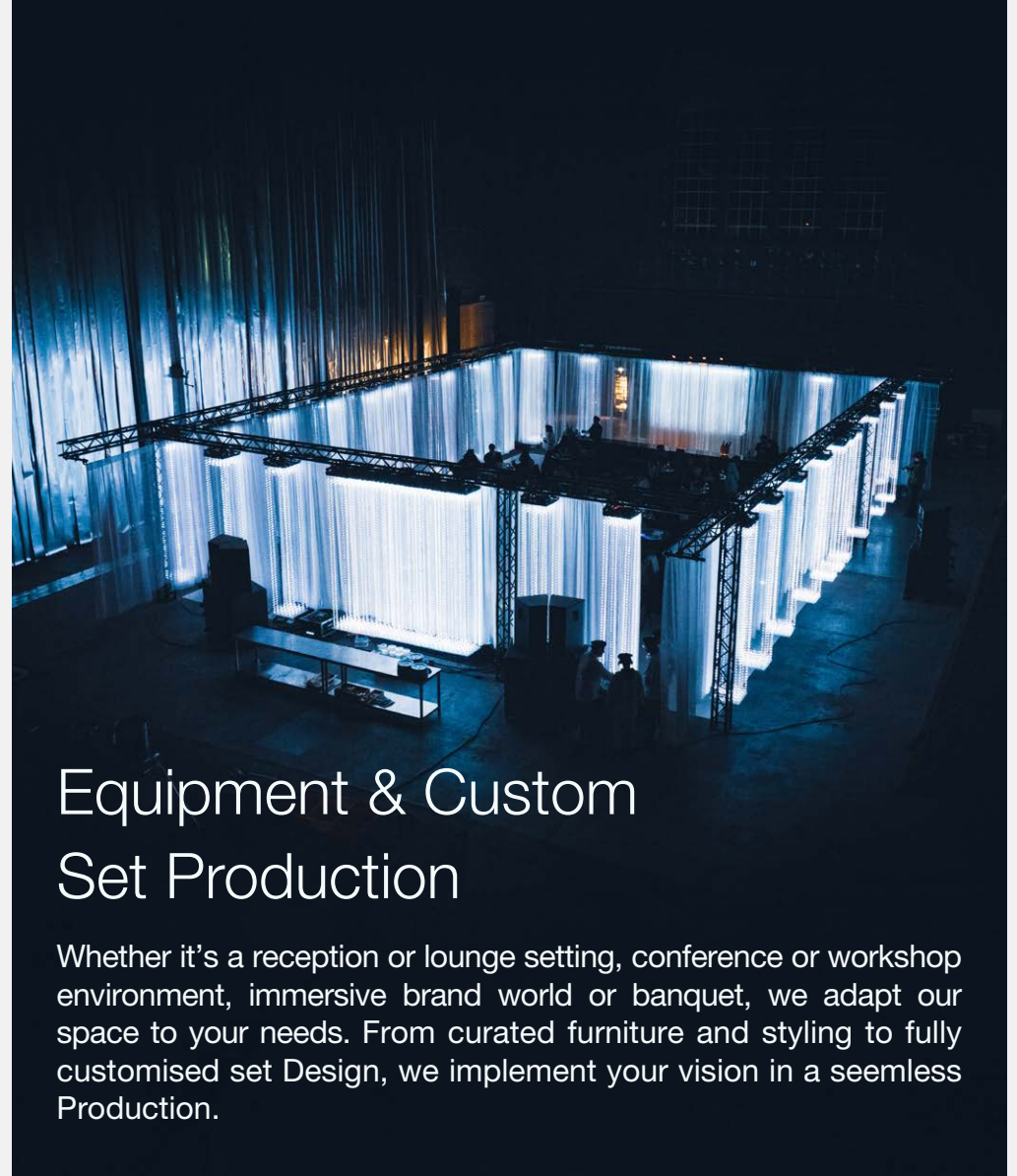
MaHalla

Full-Service Production Department



Technical Production

From minimal setups to complex multimedia environments — we craft events with precision and ambition. MAHALLA combines high-end technical capabilities with a highly experienced team of creatives, technicians and producers who shape experiences across disciplines. Our expertise is rooted in the production of complex, multidisciplinary formats — and we bring that same creative precision to every event.



Equipment & Custom Set Production

Whether it's a reception or lounge setting, conference or workshop environment, immersive brand world or banquet, we adapt our space to your needs. From curated furniture and styling to fully customised set Design, we implement your vision in a seamless Production.

MaHalla

Full-Service Production Department



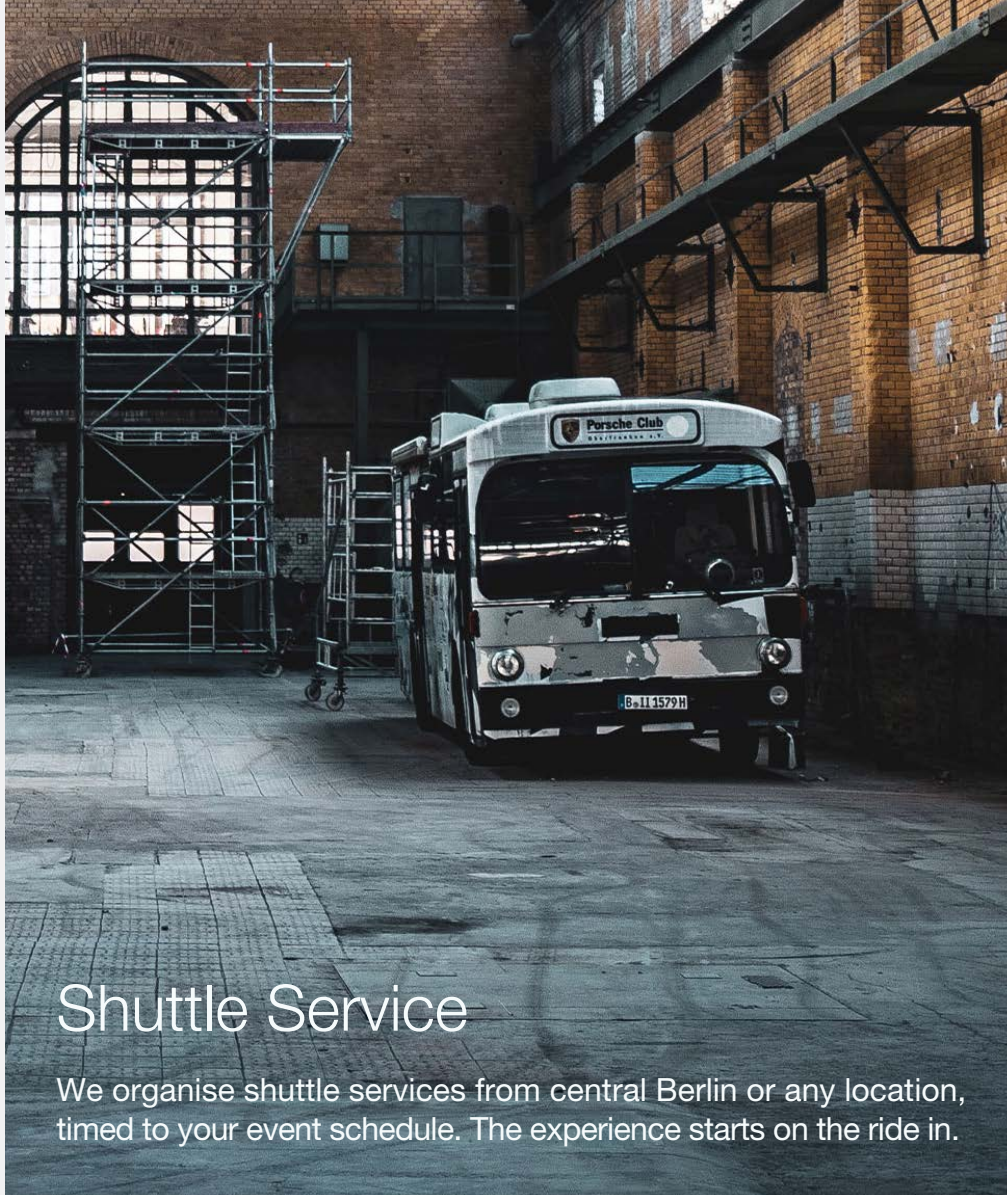
Artist Booking & Curation

We source and curate exceptional talent - from Musicians to Performance Art and interactive walking acts.

Across a wide range of production formats, we craft tailored artistic programs that add depth, atmosphere and a distinct identity to every event.

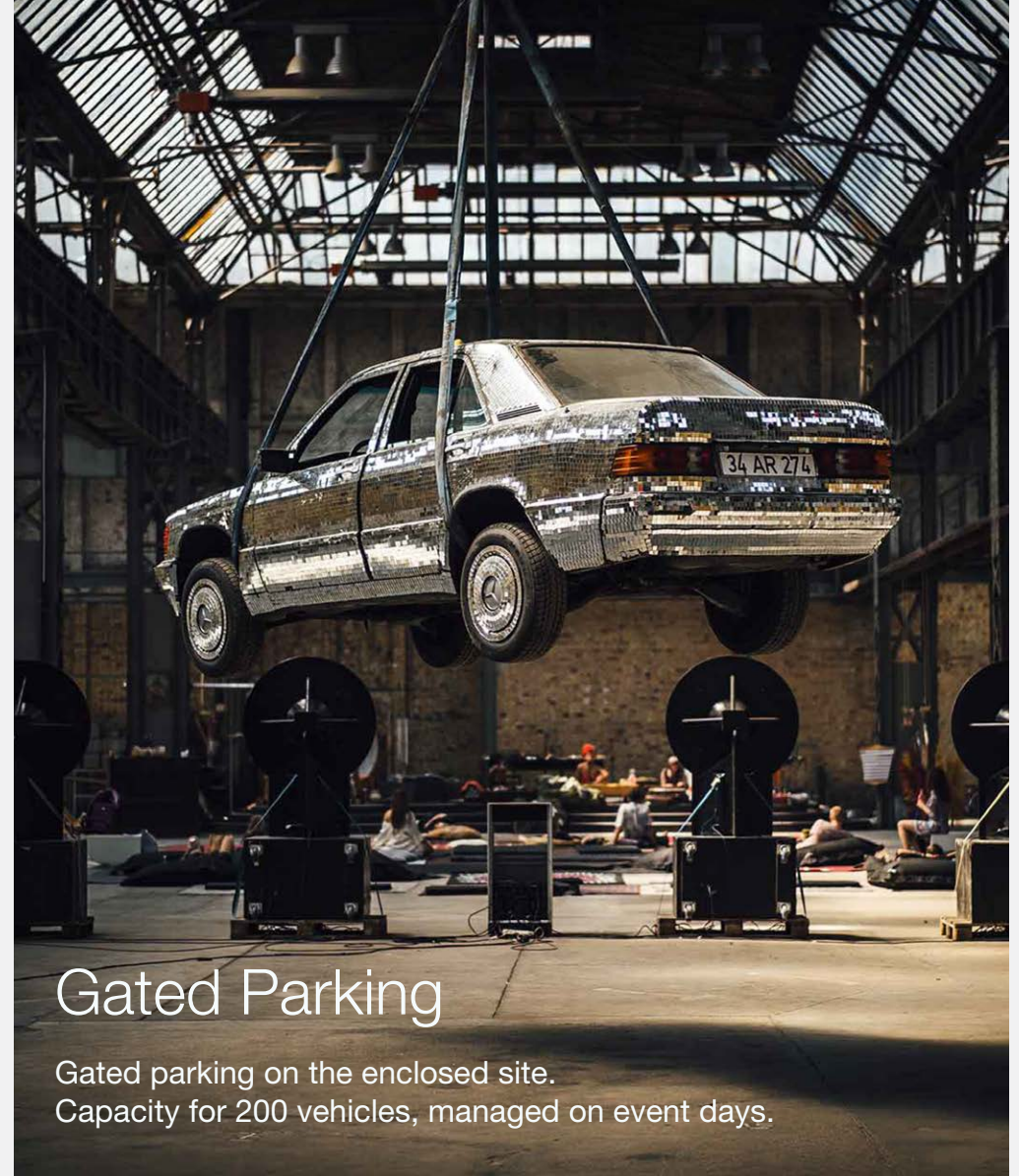
MaHalla

Full-Service Production Department



Shuttle Service

We organise shuttle services from central Berlin or any location, timed to your event schedule. The experience starts on the ride in.



Gated Parking

Gated parking on the enclosed site.
Capacity for 200 vehicles, managed on event days.





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